



Deutsche Messe



April 25-29, 2016 • Hannover, Germany

USA Energy Storage Solutions & Mobility Technologies at HANNOVER MESSE 2016



Leading Trade Fair for Integrated Energy Systems and Mobility

HANNOVER MESSE 2016 will focus on key challenges of the fourth industrial revolution such as achieving universal standards for machine-to-machine communication, maintaining data security, and finding new business models.

Energy is the leading trade fair for integrated energy systems and mobility. In other words, the trade show will be a one-stop showcase for everything to do with energy – from electricity generation, transmission, distribution and storage to alternative mobility solutions as well as energy and resource efficiency. In short, the focus will be on the system as a whole.

The **US Energy Storage & Mobility Technologies Pavilion** will ideally be located near the MoliTec Area and the group presentation Hydrogen + Fuel Cells + Batteries.

Your business will be vital in showcasing these energy solutions to the highly valued audience of 90,000 industry professionals attending this event.

USA Partner Country

The USA will preside as Official Partner Country for the first time since the massive show's 1947 inception. It's the biggest U.S technology display in Europe in generations, so if there ever was a time for companies to "take your tech" across the seas, this is it!

Benefits only HANNOVER MESSE can provide:

1. **Promising new contacts** – Senior decision-makers with firm project commitments come to Hannover from every continent to invest in new technology
2. **Innovations on a global scale** – Innovative solutions, cutting-edge technology, and new product launches attract highly-qualified professionals from your target sectors worldwide
3. **Massive crossover potential** – Five leading international trade fairs combined under one roof
4. **New networks** – Some 150 business delegations from industry, business, and government offer huge potential for developing new partnerships
5. **Maximum media exposure** – International press conferences, preview events, and over 2,300 journalists from 42 countries in attendance

HANNOVER MESSE 2015 Review:

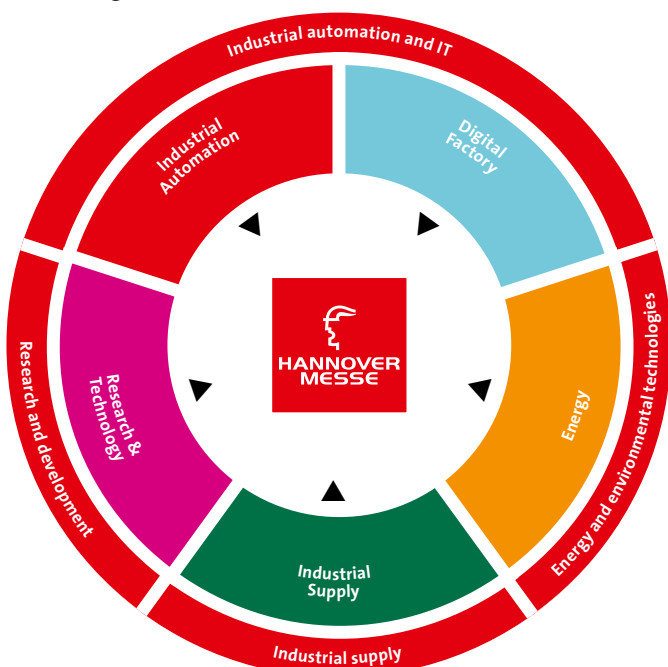
6,500 exhibitors

6,500 companies from 70 countries

216,000 attendees

More than 70,000 from outside of Germany

hannovermesse.com



An open-air site for test drives next to the Hall 27 will allow you to demonstrate your innovations in charging technology and infrastructure. Contact us for more details and participation costs

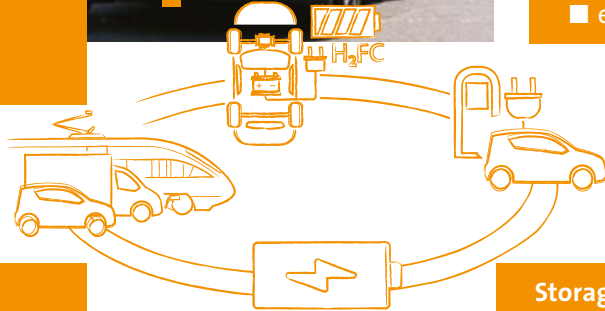


Mobility technologies

- (H2+FC)
- BEV
- Gas/methane

Infrastructure

- (H2+FC)
- BEV
- AC/DC
- Conductive | inductive
- CNG/LNG/(H2+FC) fuelling stations
- Vehicle to grid
- Traffic management systems
- Vehicle 2 X communication
- Billing/roaming
- Autonomous charging/billing
- eCall



Intermodality

- Public transport
- Logistics concepts
- Fleet management
- (Vehicle) sharing

Storage

- Mobile storage solutions
- Lithium ion/redox flow, etc.
- (Power to gas | liquid | X)
- (Stationary storage solutions)

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HFUSA Pavilions are geared towards companies seeking maximum exposure from their HANNOVER MESSE investment. Each turnkey package includes a fully furnished booth to help you capture the attention of international purchasing managers, distributors, resellers, and the media.



Booth Package Includes:

- Booth with wall elements and carpeting
- Overhead company name sign and company logo
- Furniture package
- Overhead spotlights
- Electrical receptacle w/ 2 KW service, spotlights
- Internet connection
- 1 company profile listing and 5 product descriptions in online catalog
- 2 exhibitor entrance tickets
- Unlimited complimentary visitor tickets

Discover the opportunities and be part of the U.S. Energy Pavilion!
 U.S. Commercial Service and the U.S. Department of Commerce will facilitate business connections on-site and assist U.S. Companies with counseling.



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